

Sadiq Poultry (Pvt.) Ltd.

**Producers of
Hatching Eggs, Day old chicks & Table Eggs.**



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SADIQ POULTRY (PVT.) LIMITED

The roots and the history of the Sadiq Poultry (Pvt.) Ltd. go back to 1975, when Dr. Muhammad Sadiq, established his first poultry farm.

The Company was incorporated on September 17, 2004 and is operating countrywide. The strength of the Company exceeds **3000** personnel.

BREEDER FARMS

The Company maintains parent flocks of leading 4 breeds i.e. Ross, Cobb, Arbor Acres and Hubbard. These farms are located in ideal places from climatic, hygienic and bio-security point of view. Yearly placements exceed 2 million parent female in 25 most modern breeding farms with state-of-the-art facilities. These latest farms are equipped with controlling systems like BD, SKOV, the drinking and fogging Systems from Ziggity and Lubing and the Fans from Munters or Chore-Time.

These Breeding Farms are managed most efficiently by highly trained and experienced staff and the flock health monitoring is proceeded with a well-equipped diagnostic Lab.

Best equipments with best practices help to achieve highest standards of immunity, maximum livability and in return high levels of performance. The Hatching Eggs produced on these farms are transported in Company's environment controlled vehicles to its hatcheries located in different parts of the country, for incubation.



SPF

Breeding farm of the company

The breeder flocks are vaccinated against all prevailing poultry diseases thus the Hatchable Eggs produced are free from Mycoplasma and Salmonella, with high maternally derived antibodies. To ensure flock health, antibody titers are monitored regularly on monthly basis. The chicks produced are sold to farmers via a marketing team of staff backed by technical services experts, to help and guide the farmers at every stage. There are more than 75 chick master multistage machines installed, producing on an average 9 million chicks per month.

LAYER FARMS

The company has built the facility to maintain **2.1 million** laying birds in production. Comfortable and capacious housing systems are selected on the basis of quality and performance. Latest equipment from renowned companies are installed, including Big Dutchman, Chore-Time and Salmet. State of the art latest food grade machinery of Egg Grading from Moba has also been installed, with huge investment, to convey the egg, in its best shape and form, from farm to fork.

Compliance with food safety standards are reviewed regularly and the certification for ISO 22000 Food Safety Management System (FSMS) and HACCP has been acquired.







HATCHERIES

SB Hatcheries are located across the country to facilitate a steady dispatch of healthy Day Old Chicks. Latest Incubation systems & machinery are efficiently installed in these hatcheries. The largest hatchery in Chakri area near Rawalpindi has the production capacity over 8 million chicks a month when running at full potential. The cumulative capacity of SB Hatcheries is 18 Million Chicks per month.



These hatcheries are managed with up to date facilities including modern air conditioning, humidification and fresh air supply systems for the proper incubation of eggs. The eggs in the hatcheries are graded by using the MOBA egg grading machines, the weighing machine that is calibrated in different gram steps. There are compartments each calibrated to a weight range, for example 45-53 grams; 54-60 grams; 60-65 grams. This ensures uniform hatch and ultimately the production of uniform broiler chicks.



Business Growth Prospectus;

The prospects for healthy business growth in the poultry sector are eminent. And Poultry Meat is a good substitute of Meat and beef. Poultry meat is the cheapest source of animal protein available in the country. Hence consumption of Broiler meat is increasing day by day. The annual growth of poultry in Pakistan is 8-10 percent. (Economic survey of Pakistan, 2008-09) due to which there is exponentially high demand for day old chicks. This exponential growth has expanded the possibilities to serve the demand overseas through exports, especially in the GCC.

Key success Factor

The key success factor for the Sadiq Poultry (Pvt.) Ltd:-

- 1- Latest technology and updated operational techniques
- 2- Modern farms equipped with best machinery
- 3- Farm management on purely scientific merit
- 4- Healthy disease free and best quality breeder flocks
- 5- Isolated farms with environment friendly green approach
- 6- Vigilant and effective bio security system in effect
- 7- Ideal hatcheries location, for quick access to market
- 8- Compliance with ISO & HACCP standards.
- 9- Fully automated comfortable housing systems for commercial layer



Triple back-up system to ensure an uninterrupted power supply