



PROFILE

**SKILL Mega Food Park
(SMFP)**

&

**Rural Agri Business Center
(RABC)**

SKILL Foods Private Limited,

Registered Office: Gouri Kunj, Durga Ashram Road, Sheikhpura, Patna - 800014

Form Farm to Food Platter

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WHAT IS SKILL FOODS



SKILL Foods is a food company to distribute, collect and process food in Bihar

It was set up in 2009 in Bihar

Its objective to link rural agriculture and low rural input costs with lucrative urban / rural markets

A venture to capture in the rural area, all the value additions of preprocessing and processing that are typically done in urban areas

OUR PROPOSITION



We supply fruits and vegetables from

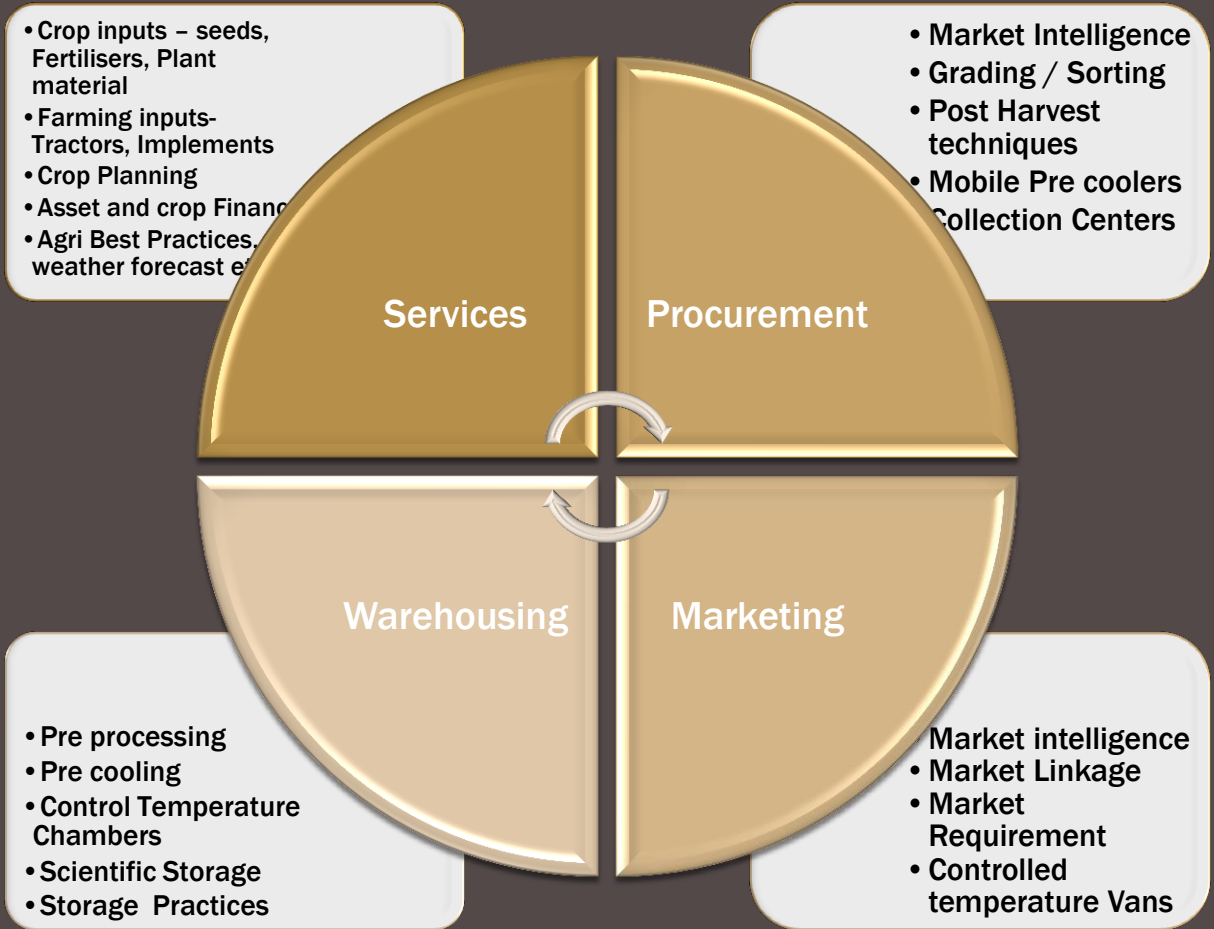
- A Rural Agri Business Center (RABC)
- SKILL Mega Food Park



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This map is updated as on January, 2014

WHAT IS A RURAL AGRICULTURE BUSINESS CENTER



FOOD PARK STRUCTURE



- Central Processing Hub
- Illustrative Facilities – Common Infrastructure Facilities, R & D Facilities, Different Storage Facilities, Packaging units, Logistics, IT System and Training

Best Grade to go to Fresh Retail from PPC

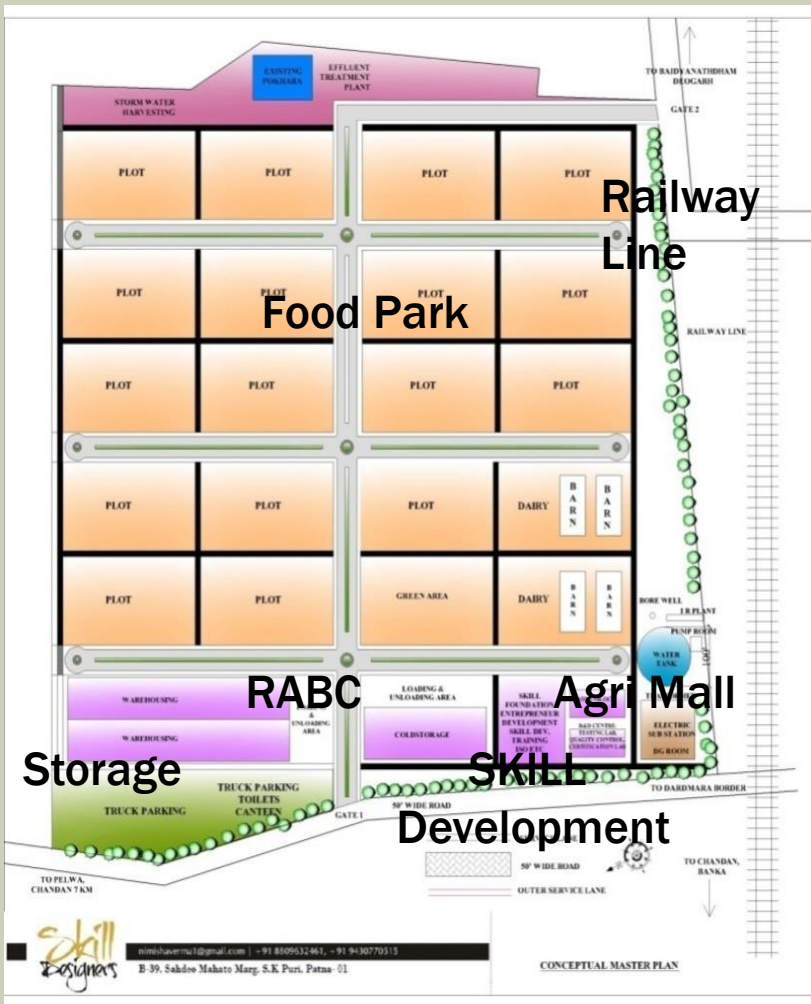
Cold Chain Network

Processing Grade sent to CPH

Primary Processing Centers (PPCs)
Illustrative Facilities - Sorting, Grading, Waxing,
Primary Packaging and Storage

Field Collection Centers (FCCs)

FOOD PARK OVERVIEW



- The Food Park is well connected by road.
- The food park has a motorable road with a road frontage of 1300ft.
- State Highway (SH22) connecting Banka to Deoghar is 4 km away District head Banka is 1.5 hrs (55 km),
- Patna, India - Drive 6 hrs
- Kolkata, India - Drive 7 hrs



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CONCEPTUAL MASTER PLAN

HOW IS THIS FOOD PARK DIFFERENT FROM OTHERS



- The Food Park is located in Bihar, one of the largest food baskets in the world
- It is strategically located
 - Has a rail link adjacent to the site
 - 6 – 8 hours away from Kolkata and Haldia port
 - Therefore, will be developed into a SEZ or an export zone
 - International Airport planned in Deoghar 20 kms away
 - Planned to be expanded into a 350 or 500 acres of Food park with the available land adjacent to the present 35 acres
- Backed by a team with strong credentials in operations, IT and management and headed in an IITan and Cornell Alumnus
- Strong network of 15,000 farmers and groups

WHO ARE WE!

THE TEAM - DIRECTORS



- Himalay Verma (Managing Director) – An rural entrepreneur working in Bihar for 8 years, and an alumni of Cornell University and IIT Roorkee
- Prem Verma (Chairman) – Retired Chief Commissioner of Incometax, Mumbai
- Ashir Thuyyath Director (IT & Finance) – IBM Business Unit Executive, Middle East and Africa based in Dubai
- Shalini Verma Director (Marketing and Media) – VP Sales, i2s Business Solutions, Middle East and Africa based in Dubai
- Nimisha Verma Director (Development) – Leading Architect & Interior Designer in Patna

PRODUCTS FOR EXPORT



S. no	Product for Export	Quantity Available
1.	Fresh Onion	8000 MT
2.	Brinjal	4000 MT
3.	Cauliflower	3000 MT
4.	Potatoes, Potato flakes	10000 MT
5.	Mangoes	1000 MT
6.	Mango pulp	As required
7.	Tomatoes	2000 MT
8.	Tomato Juice/paste	As required
9.	Maize and cornmeal	10000 MT
10.	Raw Banana	3500 MT

QUALITY AND QUANTITY



Name of Commodity	Variety	Quantity Expected
Potato	Pukhraj (white)	2000 ton
Potato	C-I (Red)	2000 ton
Potato	R-Jyoti	1500 ton
Tomato	Abhilash (Seminis)	1000 ton
Green Peas	GS-10,	800 ton
Banana	Alpan (Chiniya Hajipur)	10 tons daily

FARMER CONNECTIONS



- Connected to about 15000+ Farmers in 12 districts of Bihar
- Major 5 Districts – Buxar, Hajipur, Muzzafarpur, Nalanda, Banka



OUR JOURNEY

OUR ACCOMPLISHMENTS

In the last 5 years:

- A collection center for local farmers
- Established relations with 15000 local farmers
- Established a network of 100 dealers
- Set up Mahindra Samriddhi Center - sold 70 ton of seed potato, a ton of mustard seeds in the 1st year itself
- Established a Tata Agrico Dealership
- Sold more than 100000 kgs of Milk with daily production of 100+ kgs
- Sold more than 100,000 kg of vegetables and grains
- Connections with top Mithai (Sweet) shops as milk customers



TIMELINE



2009
Registration
of company



2009
Adauri and
Tilauri venture



July 2011
Acquires
32 acres of
Land



Feb 2012
Start of Milk
Business



Mar 2012
Agriculture
Business



Rural Agri Business Center

Jan 2013
Construction
Of cowbarn
for 50 cows



Sept 2015
Becomes a
collection
center for Milk



Feb 2016
Sammridhi center
By Mahindra



Oct 2016
Tata Agrico



SKILL AGRI MALL MAHINDRA SAMRIDDHI AND TATA AGRICO



- **Samriddhi by Mahindra – distributor for seeds, pesticides, weedicides, pumps and pipes, soil testing lab, collection center.**
- **Tata Agrico – agriculture implements and mechanized tools**
- **Shaktiman – Krishi Udaan**

Proposed

- **Custom Hiring Center with Mahindra Tringo**
- **Flour and animal feed mill, Rice milling**

MAHINDRA SAMMRIDDHI OPENING



Almost 1500 farmers, dealers and officials attended the Samriddhi opening



MAHINDRA SAMMRIDDHI



- Soil testing lab
- Samriddhi center for selling seeds
- Sold almost 4 trucks of potato seeds, paddy, mustard, wheat
- Agri Counselling



MUSHROOM WOMAN OF BANKA



Neetu Devi - Mushroom woman of Banka selected for Mahindra Samridhi Agri Awards 2017

IN THE FOOD PARK

Potatoes

- 150 tons of Potato seeds sold in around 5 kms radius
- SKILL Foods sold 75 tons including
- 1 kg potato seed gives 25-40 kg potatoes
- 6000 tons of Potatoes in around SKILL Foods Samriddhi center
- Huge potential for potato processing



IN THE FOOD PARK

Dairy & Milk

- Huge potential
- Supplied 100+ kgs of milk to Deoghar daily
- Numerous milk producing farmers and small cow and buffalo dairies
- First in Banka to use tech with milking machines, piping and buckets



LAND AND BUILDING



EXISTING AND PROPOSED ALLIANCES



- ✓ Samriddhi by Mahindra
- ✓ Tata Agrico (Tata Steel)
- ✓ Krishi udaan - Shaktiman Agro
- Custom Hiring Center
- Fresh Fruits and Vegetable Units at Hajipur, Muzaffarpur
- Food Park at Buxar
- Pristine Food Park at Khagaria
- Rice Mill and 2 MW Rice Husk based Power

WHAT SKILL FOODS BRINGS TO THE TABLE



Strong team of professionals

35 acres of Land

Trained and inspired Manpower

Capacity to supply 25,000 MT of fruits and Vegetables

Understanding of local area and people connected with 15,000 farmers

A strong network of 100+ dealers ranging from 2 kms to 100 kms

THANK YOU

Himalay Verma

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APPENDIX

The team
etc.

THE TEAM

Detailed
Bio

STAFF - FOOD PARK, SILJORI, BANKA

- Ranjeet Kumar - Manager and accountant
- Ashish Kumar - Assistant Manager
- Dindayal Yadav - Head of Security
- Joginder Yadav - Mahindra Sammriddhi
- Suchinder Yadav - Tata Agrico
- Bhairav Das - Milk Delivery
- Hemawati Devi - Primary Processing
- Suresh Yadav - Dairy
- Janardhan Turi - PR and Government Liaison
- Cook, Guard, Agriculture Labour



PREM VERMA - CHAIRMAN



- Prem Verma, retired from the Indian Revenue Service as Chief Commissioner of Income Tax, Mumbai, has extensive experience of working with government organizations, and leading large institutions.
- A Mechanical Engineer (BIT Sindri) and a Bachelor of Law, Mr. Verma began his illustrious career at the Bokaro Steel Plant.
- After his retirement, Mr. Verma setup SKILL Foundation, a charitable educational trust, which provides free English and computer training to thousands of underprivileged children.
- Mr. Verma has tirelessly pursued his dream of developing underprivileged youth by adding skills to their formal education.
- Under the guidance of his guru Swami Niranjananda Saraswati of Bihar School of Yoga, he has gained expertise in Yoga. Notably, he has developed a unique yogic method of teaching English and Computers, a key success factor of SKILL Foundation.



HIMALAY VERMA MANAGING DIRECTOR



- Himalay Verma, an architect by profession has expertise in city and regional planning. He has a Masters of Architecture from IIT Roorkee and Master of Regional Planning from Cornell University, USA.
- While at Cornell University, Mr. Ratan Tata, Chairman of the Tata Group invited him to work for Tata Realty and Infrastructure and Tata Housing, where he conceptualized, planned and executed large realty projects.
- He has also been involved in restoring heritage building.
- More recently, Himalay was built the organization of SKILL Foundation, a charitable educational trust for enhancing skills of underprivileged children.
- Himalay strongly believes that Bihar has untapped potential for agro-based industries. He plans to build SKILL Foods to unlock the local potential through sustainable and community development.



ASHIR THUYYYATH

DIRECTOR IT & FINANCE



- IBM business head for software services in middle East and Africa based in Dubai
- In his 11 years with IBM, Ashir has held several strategic roles including Country Manager Vietnam, WebSphere Services Practice Manager, ASEAN, and WebSphere Services Lead (Malaysia) and SOA Architect.
- Notably, Ashir built IBM's Software Lab Services team to achieve a profitable turnaround for the business unit.
- At SKILL Foods, Ashir applies his experience in managing businesses and driving technology innovation



SHALINI VERMA

DIRECTOR MARKETING AND MEDIA



- Shalini Verma, is VP sales for i2s Business Solutions, based in Dubai.
- She brings a wide range of experience spanning 19 years, which includes sales, business strategy, consulting, industry research, product management, and blogging in a host of countries.
- Prior to joining i2s, Shalini worked for Gartner and IDC as an Industry Analyst and for Reliance Communications in a product management role.
- Shalini holds a Postgraduate Diploma in Marketing Management, Times School of Marketing, India and BA (Honors) in English, from St. Stephens College, India .
- At SKILL Foods, Shalini brings her market and product management expertise



NIMISHA VERMA

DIRECTOR DEVELOPMENT



- Nimisha Verma is a leading Architect and Interior Designer of Patna, with a well-established architectural practice.
- As proprietor, SKILL Designers, Patna, Nimisha is working on numerous architectural and Interior design projects in Bihar, Maharashtra, Delhi, and UP. Her projects include Hotels, Hospitals, Residences, Offices and commercial buildings.
- She has worked in various reputed architectural firms in India and Abroad.
- Nimisha holds a Bachelor of Architecture degree from Nagpur University
- At SKILL Foods, she is applying her vision of designing and building leading-edge livable spaces to develop a sustainable food park.

